

## Display Ad Mechanicals

AD SIZE	WIDTH	HEIGHT
Full page	10"	16"
1/2 page horizontal 1/2 page vertical	10" 4.936"	7.875" 16"
1/3 page	4.936"	10.5"
1/4 page	4.936"	7.875"
1/6 page	4.936"	5"
1/8 page	4.936"	3.875"
1/16 page	2.375"	3.875"
Cover banner	10.2"	1.5"
Junior cover banner	6"	1.5"

### AD SPECIFICATIONS:

- We only accept PDF files, flattened TIFF files and EPS files with outlined fonts as print-ready ads
- All images / logos must be CMYK and at 300 dpi
- Type under 6pt is not recommended
- Use 100% K (100% Black) for all black type in color ads, not a mixture of CMYK colors as they will print poorly
- No crop marks necessary, no bleed – please build to spec

## Ad Dimensions

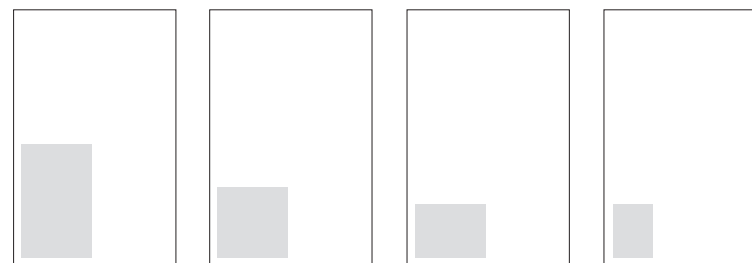


FULL PAGE

1/2 PAGE HORIZ

1/2 PAGE VERT

1/3 PAGE



1/4 PAGE

1/6 PAGE

1/8 PAGE

1/16 PAGE



COVER BANNER



JUNIOR COVER BANNER