For Advertising information: 415.234.3166

A Must Read

The Marina Times provides "hyper-local" news coverage of important trends and developments that impact the quality of life in San Francisco's affluent northern neighborhoods. Published monthly, regular coverage includes: local news, crime reports, commentary from local officials and community leaders, local history, restaurant and wine reviews, weekend getaways, arts and entertainment, calendar of events, home and garden, real estate reports, shopping tips, health and fitness, family, and pets.

Our Audience

Our readers reside in the affluent Marina, Cow Hollow, Pacific Heights, Russian Hill and North Beach neighborhoods. They are home owners with an average household income of \$286,812. In a recent survey, 91% indicated they "get ideas of places to go or shop" as a result of reading the *Marina Times*.

Great Reach

With a combination of door-to-door delivery, in-store and news-rack distribution, the *Marina Times* is an excellent resource for reaching San Francisco's affluent northern neighborhoods. *See Distribution map*.

Cost Effective Advertising

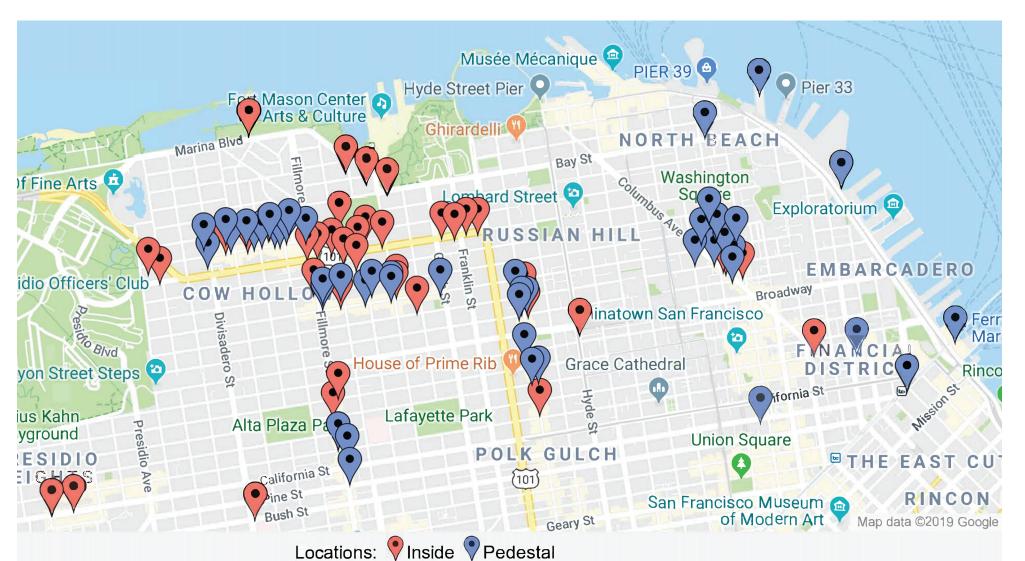
Advertising rates in the *Marina Times* are a true value, offering the most cost effective rates of any publication serving San Francisco's northern neighborhoods.

Celebrating 37 years!

The *Marina Times* is the advertising vehicle of choice for local area businesses.



For Advertising information: 415.234.3166



A detailed list of all inside and pedestal distribution locations is available on request.

Email: advertising@marinatimes.com

Narination: For Advertising information: 415.234.3166 Rate Card Effective December 2020

Advertising Rates

AD SIZES	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Full page	\$1530	\$1340	\$1290	\$1200
1/2 page	\$810	\$740	\$690	\$650
1/3 page	\$590	\$530	\$480	\$440
1/4 page	\$475	\$425	\$390	\$360
1/6 page	\$360	\$325	\$300	\$270
1/8 page	\$290	\$260	\$240	\$220
1/16 page	\$175	\$160	\$140	\$130
Cover banner	\$1,200	\$1,080	\$1,000	n/a
Cover junior banner	\$800	\$720	\$680	n/a

Guaranteed position for full page advertisers: add \$15% Back cover: add 25%

Rates are the same for color (CMYK) and black & white Rates are per insertion and noncommissionable Rates are subject to change

Online Advertising at MarinaTimes.com

Banners are available in the following sizes (in pixels):

728 x 90 – Leaderboard/Top placement - \$575 300 x 600 – Banner/Side placement - \$490 300 x 250 – Banner/Side placement - \$325 300 x 250 – Banner within article - \$290 Rates are per insertion or per month.

Requirements: Advertiser name, ad size, URL, start and end date. A correctly-sized jpg, png, or gif file saved at 72 dpi. Please keep file size under 50K.

FREQUENCY

Published monthly

DISTRIBUTION

10,000

METHOD OF DISTRIBUTION

Door-to-door delivery, in-store and news-rack distribution.

AREA OF DISTRIBUTION

Our readers reside in the affluent Marina, Cow Hollow, Pacific Heights, Russian Hill and North Beach neighborhoods. See Distribution map.

DEADLINES

Space reservation and ad materials are due approximately 20th of each month prior to publication. See Publication Schedule.

PAYMENT

Due upon publication. Visa, Mastercard or American Express preferred.

PAYMENT ADDRESS

Marina Times 2152 Dupont Drive, Suite 240 Irvine, CA 92612



Rate Card Effective December 2020

Display Ad Mechanicals

AD SIZE	WIDTH	HEIGHT
Full page	10″	16″
1/2 page horizontal 1/2 page vertical	10" 4.936"	7.875″ 16″
1/3 page	4.936″	10.5″
1/4 page	4.936″	7.875″
1/6 page	4.936"	5″
1/8 page	4.936"	3.875″
1/16 page	2.375″	3.875″
Cover banner	10.2″	1.5″
Junior cover banner	6″	1.5″

AD SPECIFICATIONS:

- We only accept PDF files, flattened TIFF files and EPS files with outlined fonts as print-ready ads
- All images / logos must be CMYK and at 300 dpi
- Type under 6pt is not recommended
- Use 100% K (100% Black) for all black type in color ads, not a mixture of CMYK colors as they will print poorly
- No crop marks necessary, no bleed please build to spec

Ad Dimensions

For Advertising information:

415 234 3166





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2021 Publication Schedule

ISSUE	SPACE & MATERIALS	DISTRIBUTION
January	12/23/2020	1/02
February	1/22	1/30
March	2/19	2/27
April	3/19	3/27
Мау	4/23	5/01
June	5/21	5/29
July	6/25	7/03
August	7/23	7/31
September	8/20	8/28
October	9/24	10/02
November	10/22	10/30
December	11/26	12/04

Please send files to: advertising@marinatimes.com

Company	Contact
Address	
Phone	Email
Credit Card 🛛 MC 🔍 Visa 🖓 Amex	
Name on Card	
CC Number	Expiration CCV Code
Size of Ad # Months	Rate per month
JAN DEFB DMAR DAPR DMAY DJUN D.	JUL 🗖 AUG 🗖 SEP 🗖 OCT 🗖 NOV 🗖 DEC

This contract is an agreement to place advertising in the Marina Times. By signing this Agreement, the Advertiser hereby agrees to the Terms and Conditions (see right column).

Name

Signature

Date

Terms and Conditions:

1. Advertising is subject to acceptance by the publisher as to character, layout, text, and illustration.

2. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof.

3. Advertisers and advertising agencies assume full responsibility and liability for all contents of advertising printed and also assume liability for any claims arising there from.

4. Publisher is not responsible for reviewing advertisements for quality or accuracy and shall have no liability for errors in key numbers, advertisement's position and/or placement, or typographical errors of any kind.

5. The agency and advertiser will indemnify and hold harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of publication of such advertisements, including without limitation those resulting from claims or suits for libel, violation of rights of privacy, plagiarism, and copyright and trade mark infringement.