

A detailed list of all inside and pedestal distribution locations is available on request.

Email: advertising@marinatimes.com

Advertising Rates

AD SIZES	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Full page	\$1530	\$1340	\$1290	\$1200
1/2 page	\$810	\$740	\$690	\$650
1/3 page	\$590	\$530	\$480	\$440
1/4 page	\$475	\$425	\$390	\$360
1/6 page	\$360	\$325	\$300	\$270
1/8 page	\$290	\$260	\$240	\$220
1/16 page	\$175	\$160	\$140	\$130
Cover banner	\$1,200	\$1,080	\$1,000	n/a
Cover junior banner	\$800	\$720	\$680	n/a

Guaranteed position for full page advertisers: add \$15%

Back cover: add 25%

Rates are the same for color (CMYK) and black & white

Rates are per insertion and noncommissionable

Rates are subject to change

Online Advertising at MarinaTimes.com

Banners are available in the following sizes (in pixels):

728 x 90 – Leaderboard/Top placement - \$575

300 x 600 – Banner/Side placement - \$490

300 x 250 – Banner/Side placement - \$325

300 x 250 – Banner within article - \$290

Rates are per insertion or per month.

Requirements: Advertiser name, ad size, URL, start and end date.

A correctly-sized jpg, png, or gif file saved at 72 dpi.

Please keep file size under 50K.

FREQUENCY

Published monthly

DISTRIBUTION

10,000

METHOD OF DISTRIBUTION

Door-to-door delivery, in-store and news-rack distribution.

AREA OF DISTRIBUTION

Our readers reside in the affluent Marina, Cow Hollow, Pacific Heights, Russian Hill and North Beach neighborhoods. See *Distribution map*.

DEADLINES

Space reservation and ad materials are due approximately 20th of each month prior to publication. See *Publication Schedule*.

PAYMENT

Due upon publication. Visa, Mastercard or American Express preferred.

PAYMENT ADDRESS

Marina Times
2152 Dupont Drive, Suite 240
Irvine, CA 92612

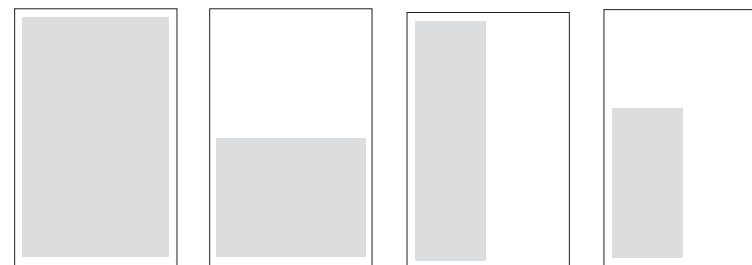
Display Ad Mechanicals

AD SIZE	WIDTH	HEIGHT
Full page	10"	16"
1/2 page horizontal 1/2 page vertical	10" 4.936"	7.875" 16"
1/3 page	4.936"	10.5"
1/4 page	4.936"	7.875"
1/6 page	4.936"	5"
1/8 page	4.936"	3.875"
1/16 page	2.375"	3.875"
Cover banner	10.2"	1.5"
Junior cover banner	6"	1.5"

AD SPECIFICATIONS:

- We only accept PDF files, flattened TIFF files and EPS files with outlined fonts as print-ready ads
- All images / logos must be CMYK and at 300 dpi
- Type under 6pt is not recommended
- Use 100% K (100% Black) for all black type in color ads, not a mixture of CMYK colors as they will print poorly
- No crop marks necessary, no bleed – please build to spec

Ad Dimensions

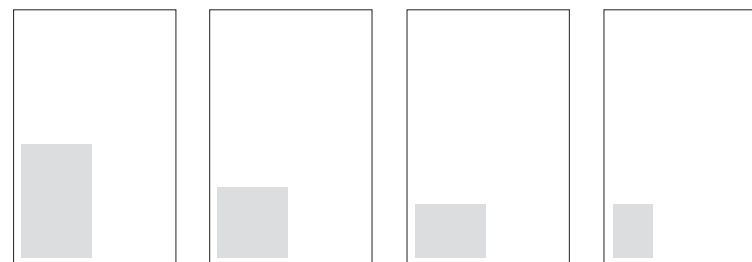


FULL PAGE

1/2 PAGE HORIZ

1/2 PAGE VERT

1/3 PAGE



1/4 PAGE

1/6 PAGE

1/8 PAGE

1/16 PAGE



COVER BANNER



JUNIOR COVER BANNER



2021 Publication Schedule

ISSUE	SPACE & MATERIALS	DISTRIBUTION
January	12/23/2020	1/02
February	1/22	1/30
March	2/19	2/27
April	3/19	3/27
May	4/23	5/01
June	5/21	5/29
July	6/25	7/03
August	7/23	7/31
September	8/20	8/28
October	9/24	10/02
November	10/22	10/30
December	11/26	12/04

Please send files to: advertising@marinatimes.com

Company _____ Contact _____

Address _____

Phone _____ Email _____

Credit Card MC Visa Amex

Name on Card _____

CC Number _____ Expiration _____ CCV Code _____

Size of Ad _____ # Months _____ Rate per month _____

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

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This contract is an agreement to place advertising in the Marina Times.

By signing this Agreement, the Advertiser hereby agrees to the Terms and Conditions (see right column).

Name _____

Signature _____ Date _____

Terms and Conditions:

1. Advertising is subject to acceptance by the publisher as to character, layout, text, and illustration.

2. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof.

3. Advertisers and advertising agencies assume full responsibility and liability for all contents of advertising printed and also assume liability for any claims arising there from.

4. Publisher is not responsible for reviewing advertisements for quality or accuracy and shall have no liability for errors in key numbers, advertisement's position and/or placement, or typographical errors of any kind.

5. The agency and advertiser will indemnify and hold harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of publication of such advertisements, including without limitation those resulting from claims or suits for libel, violation of rights of privacy, plagiarism, and copyright and trade mark infringement.